



“Deborah’s ability to simplify complex financial concepts through an honest, common sense approach has given me great peace of mind and has empowered me and my husband to take control of our financial future.”

~ Kathryn D., Designer, 25-Year Business & Financial Mentoring Client

“Your financial mentoring vision is terrific and very promising.”

~ Ron Gallen, New York Times Bestselling Author of The Money Trap

April 19, 2021

Hello! I am writing today to ask you two important questions: First, ‘Are you confident about your personal finances?’ Second, after review of the following statements can you honestly ask yourself, ‘Is this me?’:

- “My family never talked about money, so I never learned how to leverage it effectively.”
- “No one taught me about money in school.”
- “My significant other manages our money; I don't get involved.”
- “I’m a successful businessperson, I work all the time yet don’t plan or save enough for the future.”
- “I’m overwhelmed with financial information and I don’t know how it specifically applies to me.”
- “Navigating college financial aid is stressful and overwhelming.”
- “I would love to retire, but it’s just not in the cards.”

In fact, most people answer yes to more than one of these statements based on three decades of experience mentoring aspiring businesspeople, entrepreneurs, corporate executives, affluent individuals and their families, and retirees. Here’s where I can help you to:

- Gain more clarity around *your* personal finances
- Better understand what motivates *you*
- Make money work for *you*!

On April 19th, in celebration of Financial Literacy Month, I am launching **Literacy to Legacy Mentors™ Reframing Your Financial Future, A Pratt Prosperity Company**, to meet the growing interest in *personalized* financial literacy education and mentoring. I am offering complimentary phone consultations to determine how I can help you move closer to realizing your financial goals and dreams. Beyond your complimentary consultation, you can hire me on an hourly or monthly retainer basis, whatever works for you!

In addition to financial mentoring, you can sign up on my website for a wide variety of fun and affordable webinars, workshops, and one-day retreats, launching this summer, and have access to timely, relevant, personal finance articles on a variety of topics, written by strategic partners and guest columnists.

Following is a sampling of personalized one-to-one financial literacy education mentoring topics I cover:

- Creating Transformative Spending + Debt Repayment Plans
- You Are the Brand! How To Expertly Position Yourself and Earn More
- Profitability Strategies for Small Business Owners
- College Planning: Do I Qualify for Financial Aid?
- Marriage + Money – How to Build a Successful Long-Term Financial Partnership
- Goal Setting: A Commitment to Consistency is The Secret Sauce
- Introduction to Investment Basics for the Novice Investor
- Mortgage Refinancing – When, Why & How?
- Your FICO Score: Are You Creditworthy?
- A New Look at Retirement and Legacy Planning

“Deborah is like a “money whisperer,” with her soulful and therapeutic guidance on money management, a topic that can be frightening to so many! I have witnessed her pure passion and innate wisdom literally transform lives.”

~ Devi L. - Ayurvedic Holistic Health Practitioner

Every person who signs up to work with me will have access to more than three decades of experience as a proven financial and business mentor, a successful private investor, a builder of six- and seven-figure profitable businesses, and as an expert in affluent brand marketing for two of the world’s most prestigious wealth management firms, U.S. Trust + Rockefeller & Co., Inc., and Rolls-Royce & Bentley Motor Cars, Inc.

In addition, people seeking more specialized expertise and support beyond my financial literacy education mentoring services will have preferred access to my Strategic Partner Network of veteran estates and trusts and eldercare attorneys, tax accountants, and education and college financial aid experts.

“I hired Deborah during a period in my life when I was struggling with my finances. Not only was she a good listener, but also insightful and encouraging. Deborah has helped me develop strategies for financial success and take courageous actions that have increased my capital and net worth.

I just bought a second home a block from the ocean!”

~ Heather D.M. Educator and Author

Are you ready?

Let’s schedule your complimentary consultation and begin to educate, inspire, and motivate you to take charge of your financial life. Please email me at: deborah@literacytolegacymentors.net or text me at: 203.257.3163 to schedule your session. I am excited to work with you!

Bravo for taking this important step and making a commitment to building a more abundant, fulfilling future!

Deborah

Deborah Pratt Johnson Burns

Chief Prosperity Officer + Mentor