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25-YEAR FAIRFIELD RESIDENT, RECOGNIZED PERSONAL FINANCE EXPERT, AND SOUGHT-AFTER BUSINESS AND BRAND STRATEGIST, LAUNCHES COMPLIMENTARY ONLINE “FINANCIAL FREEDOM EDUCATION SERIES”
Literacy to Legacy Mentors® Is Connecticut’s First
Personal and Business Finance Education and Mentoring Company

FAIRFIELD, Connecticut, February 7, 2022 – Long-time resident, Deborah Pratt Burns, recognized personal finance expert, and sought-after business and brand strategist, is launching her complimentary online “2022 Literacy to Legacy Mentors® Financial Freedom Education” event series this Wednesday, February 9th at 5:30 Eastern, it was announced today.

In an entertaining and informative question and answer interview format, Burns will feature industry leading legal, tax, insurance, investment, and financial aid education experts speaking on a wide variety of personal and business finance topics. She will also feature CEOs of companies that have reached anniversary milestones and that are fiscally and socially responsible in her quarterly “Entrepreneur Spotlight” series. An RSVP is required to attend.

<https://literacytolegacymentors.net/upcoming-events>.

According to the National Endowment for Financial Education Surveys:

- Only 40% of Americans have less than \$300 in savings
- Only 30% of Americans have a long-term financial plan
- 63% of Americans had their personal finances affected by the Covid-19 pandemic

“In a record high-inflation, increasing interest rate environment significant demand is building among young professionals to retirees for a finance education they never received in school. Based on my 30 years of experience mentoring young adults, aspiring businesspeople, entrepreneurs and executives, families and retirees, people are hungry to learn more innovative and creative ways to earn, save, spend, and invest their money, yet are overwhelmed and don’t know how or where to start. I offer financial education and mentoring tools to empower them to achieve their goals, all in one place.”

In addition to her experience as an effective business and financial mentor, Burns leverages three decades of experience as a profitable private investor, builder of six- and seven-figure companies and brands, and as an affluent marketing expert to two of the world’s most prestigious wealth management companies, U.S. Trust and Rockefeller & Co., Inc. Her mission is to educate, inspire, and motivate people to master their financial lives and live prosperously through personal finance education and mentoring. For more information, please visit: <https://literacytolegacymentors.net>.

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